Chapter 9: Looking Beyond Poverty: The Development Continuum

Using measures such as **Gross Domestic Product (GDP)**, **Gross National Income (GNI)**, and more recently the **Human Development Index (HDI)**, various attempts have been made to classify the development of the world’s countries, through putting them into global groupings.

1950s-1980s (Three Groups):

First World (Developed World) - North America, Western Europe, Japan, Australia, New Zealand

Second World (State--controlled Communist Countries) - Former USSR, Eastern Europe

Third World (Developing World) - Africa, Latin America, much of Asia

1980s-1990s (Two Groups):

In 1980, the German Chancellor, Willy Brandt, proposed a line through the world as a visual depiction of the North-South divide. The line, also known as the Brandt line, encircles the world at a latitude of approximately 30°N, passing between North and Central America, north of Africa and the Middle East, and climbing north over China and Mongolia. However, it then dips sharply southwards in the Western Pacific to include Australia and New Zealand above the line. The North-South divide separates the world into:

Developed World (MEDCs of the Rich North)

Developing World (LEDCs of the Poor South)

Critics of the North-South classification point out a number of geographical anomalies. Following the dissolution of the USSR in late-1991, many of its constituent countries were reclassified as developing, despite being in the ‘Rich North’. Furthermore, the rapidly industrialising ‘Asian Tigers’, such as South Korea and Singapore,
continued to be shown in the ‘Poor South’, despite possessing economies more typical of the world’s developed nations.

Essentially, the main problem with the North-South classification is that it is too simplistic. As countries develop, they pass from one condition to another. The transition is gradual, with no abrupt points of change. The development process, with countries at various stages of development, is referred to as the development continuum. This recognises that there is no clear cut-off point between rich and poor. An example of a recent classification is shown below.

2000s-2010s (Eight Groups):

- **G7/(G8) Countries** - USA, Japan, Germany, UK, France, Italy, Canada, (Russia)

- **Advanced Economies / Developed Countries (MEDCs)** - Spain, Denmark, Australia, New Zealand etc.

- **Oil-Rich Countries / Organisation of the Petroleum Exporting Countries (OPEC)** - Saudi Arabia, Kuwait, UAE etc.

- **Newly Industrialised Countries** (NICs) - Singapore, South Korea, Taiwan, Brazil etc. (countries with approximately 30-45 years of industrialisation)

- **Former Soviet Countries (FSCs)** - Hungary, Poland, Romania, Latvia etc.

- **Recently Industrialised Countries (RICs)** - China, India, Vietnam etc. (countries with approximately 10-25 years of industrialisation)

- **Less Developed Countries (LEDCs)** - Kenya, Ghana, Zimbabwe, Pakistan, Bolivia etc.

- **Least Developed Countries (LDCs) and Heavily Indebted Poor Countries (HIPC)** - DR Congo, Ethiopia, Mozambique, Somalia, Afghanistan, Nepal etc.

Any such classification is fraught with difficulties. Firstly, there are different ways to measure development e.g. GDP, GNI, HDI and PQLI. Secondly, even within each group, countries will display a range of
levels of economic, social and political development. The development continuum also exists within countries, since clear regional and local (such as urban-rural) differences often emerge.

**World Bank Classification** (Four Groups)

The World Bank uses GNI per person, calculated using the World Bank Atlas method, to classify the world’s nations. As of July 2015, the following classification was in use.

- High-income economies - $12,736 or more
- Upper-middle-income economies - $4,126 to $12,735
- Lower-middle-income economies - $1,046 to $4,125
- Low-income economies - $1,045 or less

Using the World Bank classification, and updated GNI figures for 2014, a number of countries moved into new income groups. Bangladesh, Kenya, Myanmar and Tajikistan moved from low-income to lower-middle-income, Mongolia and Paraguay moved from lower-middle-income to upper-middle-income, while Argentina, Hungary, Seychelles and Venezuela moved from upper-middle-income to high-income. The only country in reverse was South Sudan, which only became a nation in 2011. It moved from lower-middle-income to low-income, a consequence of the armed conflict in the country which broke out in late-2013.

**United Nations Classification** (Four Groups)

The UN prefers to use HDI to classify the world’s nations. Its 2015 Human Development Report (covering 188 countries and almost 99% of the world population) used the following classification.

- Very high human development - 0.800 and above
- High human development - 0.700 to 0.799
- Medium human development - 0.550 to 0.699
- Low human development - below 0.550
Since 1990, the number of countries in the low human development category has fallen from 62 to 43, representing a drop in population numbers from 3 to 1 billion. The number of countries in the high or very high human development categories has risen from 47 to 84, representing a tripling in population numbers to 3.6 billion.

Norway came out in the UN’s latest report as the highest ranked country (1st) with an HDI score of 0.944. Niger is the lowest ranked country (188th) with an HDI score of 0.348.

Changes Associated with Development:

*Development brings many changes to countries - economic, social, demographic and political. In addition, countries that have progressed further along the development continuum often try to persuade countries that have made less progress to adopt these changes - an example of ‘soft power’. Occasionally, these changes may occur through military force or coercion - ‘hard power’.*
**Economic Changes:**

*Employment shift* - agriculture to manufacturing industry, and on to modern service activities e.g. financial services

*Manufacturing moves up the value chain* - more technologically advanced i.e. hi-tech

*Expansion of international trade* - both exports and imports

*Income inequality may well increase*

**Social & Demographic Changes:**

*Educational improvement* - more young people complete secondary and tertiary (university) education

*Narrowing of gender inequality* - workforce more gender-balanced

*Health improvements* - falling infant, child and adult mortality rates

*Population becomes more urban-based* - housing improves (eventually)

*Exposure to modern media increases* - TV, internet, films

*Diets, lifestyles and values linked to consumerism* - society becomes more secular

*Ageing population* - increasing life expectancy and falling fertility / birth rates

*Population structure becomes typical of stages 4 & 5 on the demographic transition model*

**Political Changes:**

*Move to greater democracy and political freedom* - free elections, free speech

*Pressure for improved governance* - less corruption and favouritism

*Recognition of the rights of minority groups*